

FCC 388 DTV Quarterly Activity Station Report	FOR COMMISSION USE ONLY FILE NO. -
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Licensee
SUNBELT-SOUTH TELE-COMMUNICATIONS, LTD.

Call Sign WSST-TV	Facility Id 63867	Previous Call Sign (if applicable) N/A
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Community of License

City CORDELE	State GA	County CRISP	Zip Code 31015
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Nielsen DMA Albany, GA	World Wide Web Home Page Address WWW.WSST.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2013
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)

Analog		
Digital	51	

Report reflects information for quarter ending: 06/30/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?
Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, if you have fully complied with the requirements of the selected option?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
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Comments:

WSST-TV RECEIVED PERMISSION FROM THE C

Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)? If YES , Complete Section E	Yes No
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Simulcasting:

Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream? If YES , complete only one of the form for both. If NO , complete a form for your Analog Channel and a second for your primary Digital stream.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
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Application Purpose:

DTV Education Report	
Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	75
Total 5:00 a.m. to 1:00 a.m. CSTs	60
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	30
Total 6:00 a.m. to 9:00 a.m. CSTs	15
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	30
Total 6:00 p.m. to 11:35 p.m. CSTs	30
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	
<div style="border: 1px solid black; height: 100px;"></div>	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	0
Comments:	
<div style="border: 1px solid black; padding: 5px;">DUE TO EARLY TERMINATION ON APRIL 16, 2009, WSST-TV DID NOT AIR A 30 MINUTE PROGRAM.</div>	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?

<input type="text" value="15"/>	<i>Graphic Displays</i>
<input type="text" value="0"/>	<i>Animated Graphics</i>
<input type="text" value="10"/>	<i>Graphic and Audio Displays</i>
<input type="text" value="0"/>	<i>Longer Form Reminders</i>

Comments:

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. The station may replace up to 25 percent of their daily PSAs and crawls with each type of notice (stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition crawl obligations. See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Comments:	

WSST-TV RAN REPORTS ON WHERE AND HOW
OUR WEBSITE PROVIDES INFORMATION ON THE DATE OF THE SWITCH-OFF, OUR PLANS FOR THE SWITCH-OVER, HOW IT WILL AFFECT THE VIEWERS AND HOW TO GET THE COUPONS FOR THE SET-TOP BOXES AND A CONTACT NUMBER FOR ANYONE WHO NEEDS MORE INFORMATION.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:

OUR WEBSITE PROVIDES INFORMATION ON THE DATE OF THE SWITCH-OFF, OUR PLANS FOR THE SWITCH-OVER, HOW IT WILL AFFECT THE VIEWERS AND HOW TO GET THE COUPONS FOR THE SET-TOP BOXES AND A CONTACT NUMBER FOR ANYONE WHO NEEDS MORE INFORMATION.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

WSST-TV RECEIVED PERMISSION FROM THE COMMISSION TO TERMINATE EARLY ON APRIL 16, 2009. SINCE THAT TIME WE HAVE RECEIVED APPROXIMATELY A DOZEN CALLS REQUESTING HELP WITH CHANNEL SEARCH. IN SOME CASES WE WERE ABLE TO HELP THEM OVER THE PHONE, AND IN

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing GENERAL P
Signature PHILLIP A. S	Date (mm/dd/yyyy) 06/30/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PER, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

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